

## **Longevity Pilates, an Official Shape Magazine “Pilates for Pink” Studio, is Holding a Raffle to Raise Funds for the Breast Cancer Research Foundation.**

(PRESS RELEASE) Verona, NJ October 7, 2014 – In the Longevity Pilates family there are currently 8 women who are all Breast Cancer Survivors. To celebrate survivors, Longevity Pilates, an official “Shape Magazine Pilates for Pink” studio is holding a raffle with all proceeds to go to the “Breast Cancer Research Foundation”. Tickets are \$2.00 each or 6 for \$10.00. First prize will be a private session OR 3 group classes with any of Longevity’s certified Pilates teachers at the studio, located at 16 Grove Avenue in Verona, NJ. Longevity Pilates will also be happy to accept donations from any corporations or individuals. Please contact the studio at either 973-632-0830 or [info@longevitypilates.com](mailto:info@longevitypilates.com) for more information.

The Breast Cancer Research Foundation is a not-for-profit organization whose mission is to find a cure for Breast Cancer by providing critical funding for research and increase public awareness about good breast health.

Donna Zaloom, founder and owner of Longevity Pilates, herself a Breast Cancer survivor, is certified as a Breast Cancer Exercise Specialist (BCES) by the Pink Ribbon Program. “We at Longevity Pilates are proud to continue our association with Shape Magazine’s “Pilates for Pink” initiative and with the Breast Cancer Research Foundation. Our Pink Ribbon Program has helped many women recover both physically and emotionally from this devastating disease”.

Longevity Pilates, voted best Pilates Studio by the readers of Suburban Essex Magazine, is happy to be a part of Pilates for Pink for this, their 8<sup>th</sup> consecutive year. For more information visit [www.longevitypilates.com](http://www.longevitypilates.com).

