

Longevity Pilates has begun their annual holiday food drive.

(PRESS RELEASE) Verona, NJ. November 20, 2012 – Longevity Pilates, located at 16 Grove Avenue in Verona is accepting donations of food now through December 17th. Any non-perishable, non-expired food items will be gratefully accepted. The food will be donated to local food banks servicing needy families throughout NJ.

This is Longevity Pilates 5th annual food drive. “While there are always people in need, the storm has dramatically increased the number of people who need assistance this year” said Longevity Pilates owner Donna Zaloom. “We’re hoping to break our previous record of delivering 35 bags of food so we’re offering a prize. For each non-perishable, non-expired food item someone brings to our studio at 16 Grove Ave. in Verona NJ they would receive 1 raffle ticket. So the more items you bring in the better your chance of winning a free group class.”

Longevity Pilates is a full service Pilates studio offering private, semi-private and small group Pilates with a truly personal touch. Longevity Pilates has a strong commitment to helping others and has been an official Shape Magazine “Pilates for Pink” studio for the past 5 years.

For more information call the studio @ 973-632-0830 or email info@longevitypilates.com.