

Longevity Pilates

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PRESS RELEASE - For Immediate release

Longevity Pilates to Donate Proceeds to Breast Cancer Research Fund

Longevity Pilates. 16 Grove Ave. in Verona, NJ has always been committed to finding a cure for Breast Cancer. The business has been a proud Shape Magazine "Pilates for Pink" studio for the past 5 years and has teachers certified by the "Pink Ribbon Program" as Breast Cancer Exercise Specialists. Longevity teachers have helped many survivors to regain not only their range of motion and flexibility, but their self-esteem as well.

The Chinese have a symbol for longevity. The studio asked JUKU7, a custom jewelry design firm, to design an exclusive line of jewelry for Longevity using the Chinese symbol. These beautiful, one of kind pieces retail for \$25.00 to \$45.00. For every bracelet or necklace purchased Longevity Pilates will donate 20% to the Breast Cancer Research Foundation.

Owner of Longevity Pilates Donna Zaloom stated-

"As a Pilates Teacher and studio owner I am committed to helping all of our clients to live long and live strong. As a woman and a Breast Cancer survivor I am dedicated to finding a cure for Breast Cancer. "

Further Details / Contact:

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